



Emerald Mountain's Highway to Hell Opens Top to Bottom

New Trail Provides Fiery Ride for Steamboat Springs' Bold Bikers

STEAMBOAT SPRINGS, COLORADO-October 1, 2025—Just as the hills around town light up in the blazing reds and golds of fall, a new kind of heat is about to hit Emerald Mountain. Starting Thursday, October 2, riders can officially scorch Highway to Hell from summit to stables—top to bottom—on Steamboat Springs' newest full-length downhill trail.

The trail is the brainchild of Steamboat Springs Parks & Recreation and Routt County Riders and was built by the flow experts at FlowRide Concepts, the same crew who carved the wildly popular NPR (*No Pedaling Required*).

The project was fueled by the community-supported 2A Trails Program, which continues to expand and elevate Steamboat's legendary trail system.

The new upper section adds a fresh mile of natural speed, buttery turns, and swooping berms—all without the chunk of the rockier lower half.



Now the entire trail clocks in at 3.25 miles of advanced/expert thrills, featuring everything from rock drops and step-up jumps to a signature overpass bridge and rugged rock armoring.

From the radio towers at the summit, riders will carve along the quarry ridgeline before plunging down to the base near the Howelsen Hill stables. And about that name? *Highway to Hell* is a tip of the helmet to the trail's fiery attitude, hard-charging character, and Steamboat's no-fear bike culture.

So gear up, check those brakes, and focus on the trail - because this is one highway where you'll want full suspension. Highway to Hell is open top to bottom, and it's guaranteed to set your stoke on fire.

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