

Golf Management Committee Meeting Minutes

Wednesday, November 13th, 2024

8:30 AM Haymaker Golf Course

Attendees in person: Cody Hasten, Alan Koermer, Zach Patterson, Drew Pickle, Hayley Powell, Ian Landy, Alexis Wolf, Lisa Popovich, Adam Sando, Katie O'Hara

Attendees on teams: Nella Poquette

- **Public Comment: N/A**
- **Administrative Business**
 - October 23rd Minutes- APPROVED-5-0
- **Food & Beverage**
 - RFP deadline November 15th
 - Restaurant is currently taking sleigh ride dinner reservations
- **Golf Pro- Cody Hasten**
 - Golf shop will remain open through Wednesday of next week
 - Nordic center will begin to move in in the next couple of weeks
 - October numbers were up
 - Up 1,500 rounds
 - Up 3% from 2021
 - Golf shop revenue up 13%
 - Guest rounds at 20%, resident rounds at 80% for 2024
 - **Rates**
 - Twilight punch cards discussion
 - a. Keep the twilight time and rates the same
 - b. Motion to approve all rates as presented by the rates subcommittee for 2025-APPROVED-5-0
 - **Galus Software Demo**
 - Potential to create a Haymaker app
 - a. Could include tee times, tournament/league information, all things Haymaker
 - a. Online waitlist
 - b. Integrates with Club Prophet and Golf Genius
 - c. Mobile scorecard
 - d. Would be ready and implemented by 2025 season
- **Superintendent Update- Adam Sando**
 - Preparing for the winter months
 - Rebuilding the deck at the cabin
 - Working on various maintenance projects in preparation for winter
- **Chairman's Update- Katie O'Hara**
 - Survey Questions

- Katie will send last year's survey out to the group for feedback
- Quantify simulator usage
 - a. How many times a year?
 - b. Within the past year?
- Plan to keep questions consistent for comparison purposes
- No GMC Meeting November 27th- Happy Thanksgiving!
 - Next meeting December 11th at Parks & Recreation
- RFP proposals in hand Monday, November 18th
- Cody will set a date for review
- Lodging Update-Alan Koermer
 - A lot of buzz around new Steamboat Ski Resort additions
 - Month of December currently trending down
 - January, February, March on par with last year
 - a. Expecting these to be busy months
 - b. Lodging currently down 11% for the entire season
- **Marketing Subcommittee**
 - N/A
- **Finance- Nella Poquette**
 - No Updates

Meeting Adjourned: 9:46am

Next Meeting: December 11th 2024, 8:30am @ Haymaker Golf Course