

**Minutes**  
**Golf Management Committee**  
**Wednesday, April 11, 2018**  
**8:15 AM Parks and Community Services Offices**

*Attendees:* Ally MacDougall, Katie O'Hara, John Overstreet, Bill Wheilhan, Jim Shephard, Ben Franko, Sue Davies, Suzi Mitchell, Cody Hasten, AJ Fleming, Matt Andy

**1. Public comment:**

- n/a

**2. Administrative Business**

• **Approval of Minutes**

- March 28th - APPROVED 5-0
- May 1<sup>st</sup> – Supplemental Budget going to council for Cody extras and missing equipment lease money. Sue needs these amounts by next week to turn in for the packet.
- April 25<sup>th</sup> meeting is being pushed to May 2<sup>nd</sup> due to Spring Break.

**3. Food & Beverage–**

- Menus getting printed – new prices. The committee will get any suggestions for new things to Matt.
- Grill on the Green – bring the BBQ grill out to the range and have a package deal for people
- Mother's Day Brunch coming up
- Beverage Cart maintenance – Katie will discuss with Scott. Ben inquired with Andy about the option of setting up stationary carts, 1 on the front and 1 on the back, if there are mechanical issues with the carts later in the season.
- Bar top needs re-done and the floors are worn, potential for the end of the season.
- AJ requested Scott/Ski Corp get a TV outside

**4. Superintendent Update – Bill Whelihan**

- Painting inside of clubhouse
- Vole damage continues to show up, still not horrible
- Opening day is looking like the 2<sup>nd</sup> week of May, weather depending
- 6 or 7 guys are coming back from last year. Bill has an ad in the paper.

**5. Marketing Subcommittee – Katie O'Hara**

- Masters Party Event on Saturday had a huge turnout. Went really well, very positive.
- Website is 95% updated by Cody and MaryAnne
- Central Reservations – Cody and Ben met with them and would like to try again this year. Sold 27 “units” in 2017 and would like to see

growth from this number to continue in the future. Cody gets an email everytime they book and has to enter in the tee sheet.

- \$375 for Locals Coupon Book ad - committee would like Cody to keep coupons this year so they know how many are redeemed.

#### **6. Chairman's Update – Katie O'Hara**

- n/a

#### **7. Golf Pro – Cody Hasten**

- Merchandise – has a lot of stuff on order and once credit apps go through products will start coming in. Sue is going to ask Kim if they should put the “First Buy” or all of the merchandise on the supplemental.
- Punch Cards – legal does not like the contract language with ETS so Cody is looking for a new processor. He has a new contract he is sending to legal today. If approved it takes 2 weeks for new cards to be made and get here. There will be four cards:
  - Cart Punch Card
  - Punch Card for Golf
  - Merchandise card only
  - Gift card for anything
- Discount Rates - \$108 discount rate for any ads (Central Reservation, avid golfer etc)
- Staff update – looking for 1 shop guy and close to hiring staff assistant
- Andrew is now in the PGA program and so apprentices are covered by insurance
- Comp Policy – Cody has added updates and sent out to the committee. Ben expressed his concern that it sounded heavy handed and to make sure the employees were not rubbed the wrong way. Cody said that he will be loose with the rules until someone takes an advantage and then he will have the policy to fall back on. Cody has a few more revisions and then will send out to the committee to approve at the May 2<sup>nd</sup> meeting.
- Working with James to create a Stay and Play package with the Sheraton and Rollingstone Ranch.
- Season passes are available now and punch cards will be available at the start of the season.
- Bart is working on the webcams.

#### **8. Finance – Sue Davies**

- Mondays budget report the transfer was made from the contract line to Course Ops personnel.
- AJ brought up the idea of having an ATM at the clubhouse. Ben shared from past experience that without lots of volume it is a costly proposition. Bill explained they looked at it in the past and determined it would not be worth it.

**Meeting Adjourned:** 10:04am

**Next Meeting:** May 2nd, 2018 8:30am @ Haymaker