

**Accommodations Tax Committee Meeting
January 23, 2013, noon
Crawford Meeting Room
124 10th Street**

1. Call to order.

The meeting was called to order at 12:00pm.

Committee members present: Larry Mashaw, Tom Ptach, Kenny Reisman, Cari Hermacinski and Scott Marr. Frank Alfone was absent.

Others present: Deb Hinsvark, Interim City Manager; Winnie DelliQuadri, Government Programs Manager; and Julie Franklin, City Clerk. Eric Meyer, applicant, and Scott Franz, Steamboat Pilot, were also present.

2. Approval of January 9, 2013 minutes.

Ptach moved and Marr seconded to approve the January 9, 2013 minutes. The motion carried 5/0.

3. Review of Accommodations Tax Proposals.

All of the proposals were written on a white board in alphabetical order and each Committee member ranked each project with a 1, 2 or 3 (1 being the top ranking). Committee members did this in the following order: Ptach, Hermacinski, Marr, Mashaw and Reisman.

The results were as follows:

Bear River Park: four 2's and one 3.
Chief Theater: two 1's and three 2's.
Community Sports Field: one 1, two 2's and two 3's.
Emerald Park Access: four 2's and one 3.
Friends of the Yampa: three 1's, one 2 and one 3.
Haymaker: four 1's and one 2.
Highway 40 Medians: one 1 and four 3's.
Howelsen Hill Sports Complex: three 1's and two 2's.
Old Town Hot Springs: two 1's and three 2's.
Perry Mansfield: three 2's and two 3's.
Pickleball Courts: two 2's and three 3's.
Open Space Acquisition: one 1, three 2's and one 3.
Public Restrooms: two 2's and three 3's.
Steamboat Art Museum: four 2's and one 3.
Trails Alliance: three 1's and two 2's.

Yampa River Park: three 1's and two 2's.

Due to ranking received the following were automatically eliminated: Highway 40 Medians, Pickleball and public restrooms.

Due to rankings the following automatically move on in the process: Haymaker, Howelsen Hill Sports Complex, Trails Alliance and Yampa River Park.

Discussion on the remainder:

Friends of the Yampa: Mashaw stated that he gave this a 3 because it is hard to quantify in terms of a marketing pitch. Ptach stated this does not have as much of a broad spectrum as other less athletic proposals. Reisman stated that this could be a real unique qualifier and is more of a downtown center. **ACTION:** This proposal moves on.

Perry Mansfield: Ptach thought it was too narrow of a focus. Marr did not think that this would be the best use for the money. **ACTION:** Perry Mansfield was eliminated.

Community Sports Field: Reisman stated that another turf field would be a great benefit and cheaper than one at Emerald Field. Mashaw did not think it would be a significant tourist draw. Ptach is not comfortable that the School District has done a good job in the past of opening its amenities to the community. **ACTION:** Community Sports Field was eliminated.

Steamboat Art Museum: Reisman stated that this facility is already getting a lot of City money and only "sort of" fits the ballot language. **ACTION:** Steamboat Art Museum was eliminated.

Bear River Park: Ptach thought it was too narrow of a focus and too far out of town. **ACTION:** Bear River Park was eliminated.

Emerald Park Access: Hermacinski gave this a 2 because they proposed a turf field and she sees the value of the access. This would also allow Triple Crown to use the area which is a benefit. Hinsvark noted that the proposal includes some things that the City could pay for and possibly \$1.2 million could be removed from the proposal. **ACTION:** Emerald Park Access was eliminated.

The Chief: Ptach has a vision that this could draw big events and film festivals. There is a question of the ownership. **ACTION:** The Chief proposal moves on.

Old Town Hot Springs: Reisman stated that he recognizes the historical nature of this facility and that it is an existing entity with a track record. However, he does not want the City to be "on the hook" for more money. Hermacinski also recognizes that this facility has a great history, but she has concerns with the

ownership. **ACTION:** The Old Town Hot Springs proposal moves on.

Open Space: Marr thinks this has long range tourism impacts. These pieces of land are an integral part the trails and river system that could run from Haymaker west. Hermacinski stated that her concern is that there is already PDR money for the acquisitions. Mashaw stated that this may be a unique opportunity in time. Hermacinski noted that there is strong community support for open space acquisition, but will it draw more tourism? Reisman noted that this is an easy one to phase. **ACTION:** The open space proposal moves on.

Franklin to notify all the proposers of their status.

4. Review of upcoming meeting schedule.

Mashaw noted the need to talk about combining smaller proposals. Reisman suggested having the 8 finalists give the Committee a 10 minute presentation followed by a 20 minute question/dialog session. Hermacinski noted the need to provide direction on what the proposers should be prepared for, for example questions on governance structure and ownership.

The Committee will email specific questions to Franklin (by February 6, 2013) to provide to the proposers prior to the presentations. The questions will be provided to the proposers by February 20, 2013. The presentations will be scheduled on March 20 and 21, 2013 from noon to 2:00pm.

The Committee's next meeting will be February 13, 2013.

5. Adjournment.

Hermacinski moved and Reisman seconded to adjourn at 1:00pm. The motion carried 5/0.

MINUTES PREPARED, REVIEWED AND RESPECTFULLY SUBMITTED BY:

Julie Franklin

Julie Franklin, CMC
City Clerk

APPROVED THIS 13th DAY OF February, 2013.