

Howelsen Multi-Use Sports & Community Facility

City Council Presentation
December 15, 2015

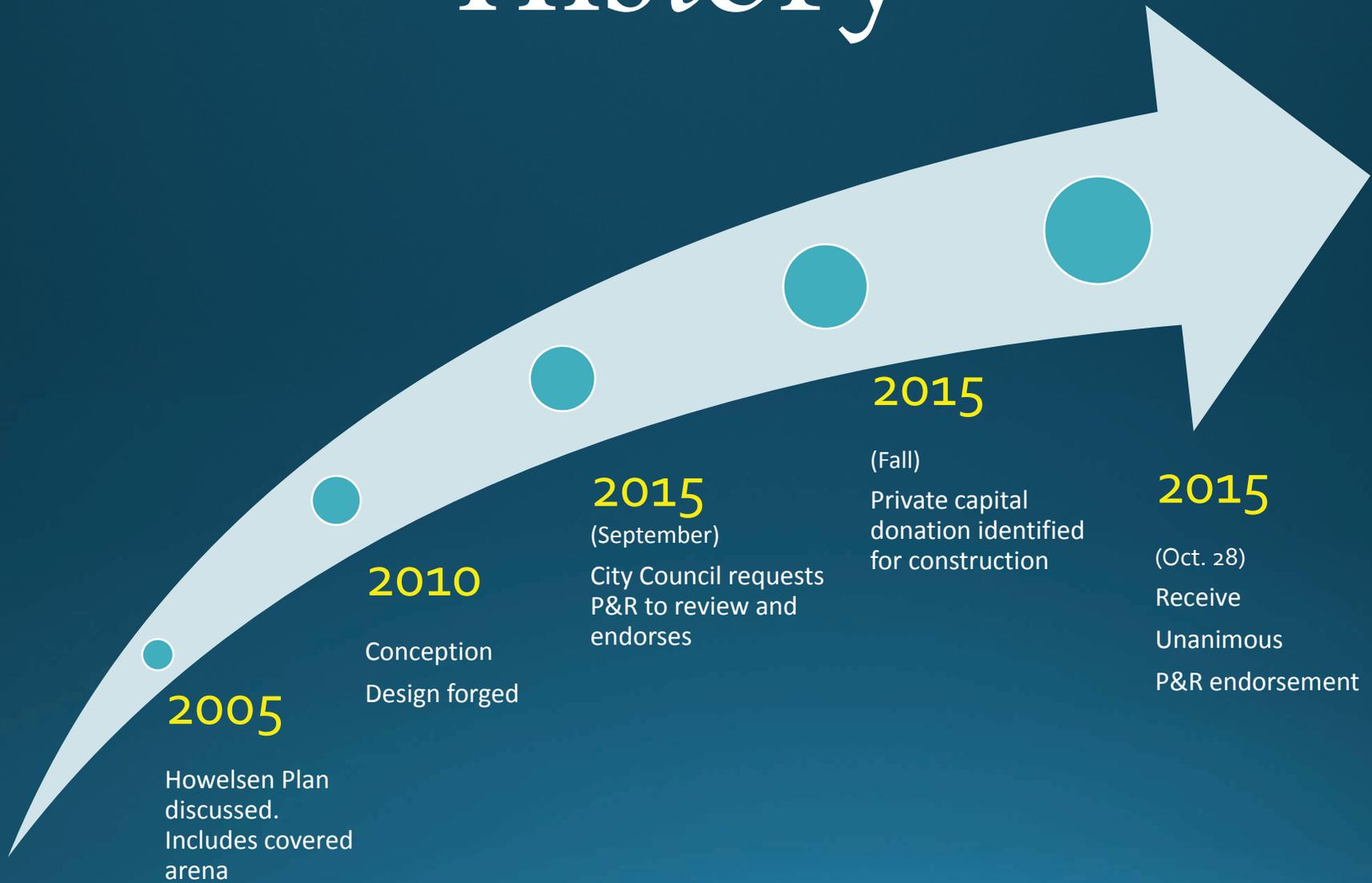
The Guide

- The Project
- History
- Why Now?
- Budget
- Revenue Sources
- Design Elements
- Summary
- Next Steps

The Project



History



Why Now?

Private Donation
Pledged Now

Growth of
Youth Sports

Revenue
Generation
Operation/Main
Coverage

Multi-interest
Community
Benefit

Nov. 1, 2016
Opening Date



Opportunity Loss

Currently, **UNABLE** to:

- ❖ Offer premium & consistent ice time to tourists, additional programming, bumper cars, and public skate
- ❖ Offer full scale hockey tournaments (3x revenues)
- ❖ Sales tax revenues - motivator
- ❖ Provide multi-use sports facility benefitting soccer, baseball, lacrosse, skiing, ect.
- ❖ Junior team expansion (rev. increase, 30 games/year/development track)
- ❖ Large event potential - revenue

Budgets

Capital:

Costs

- Estimated construction: \$2,500,000

Funding

- Current private donation: \$1,000,000
 - City contribution: \$750,000
 - GoCo Grant: \$350,000
 - Additional donations: \$400,000
- \$2,500,000

Operating/Maintenance

- Operating income: \$180,953
- Operating/Maintenance costs: (\$127,750)
- Projected net income: \$53,203

Revenue Sources

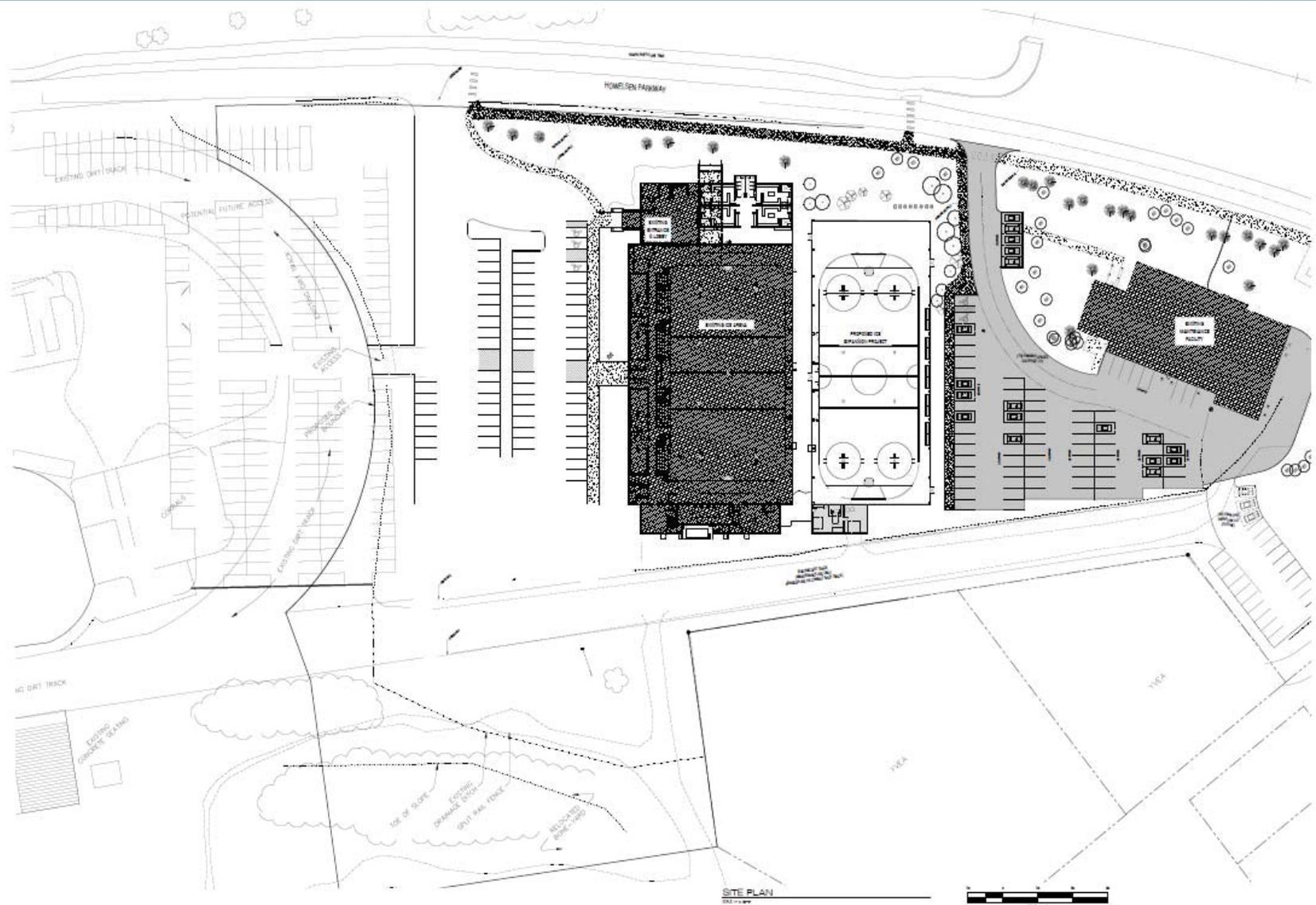


Junior Hockey Team	<ul style="list-style-type: none">•Rink fees•Concessions
Ice Rink Rental Fees	<ul style="list-style-type: none">•SSYHA practices•Tournaments•Camps
Multi-sport	<ul style="list-style-type: none">•Lacrosse•Soccer•Baseball
Advertising	
Concessions	
Site Rental (Large Events)	

Design Elements

Reduced original design and costs

- Extra locker rooms
- Restrooms
- Zamboni room
- Few bleachers
- Rink size – NHL (200' x 85')
 - current facility is Olympic (200' x 100')



Houelsen Ice Arena

September 2015 Schematic Design
Additional Skating Facility

MOUNTAIN ARCHITECTURE
design group p.c.

HOWELSEN PARKWAY

EXISTING ENTRANCE & LOBBY

EXISTING ICE ARENA

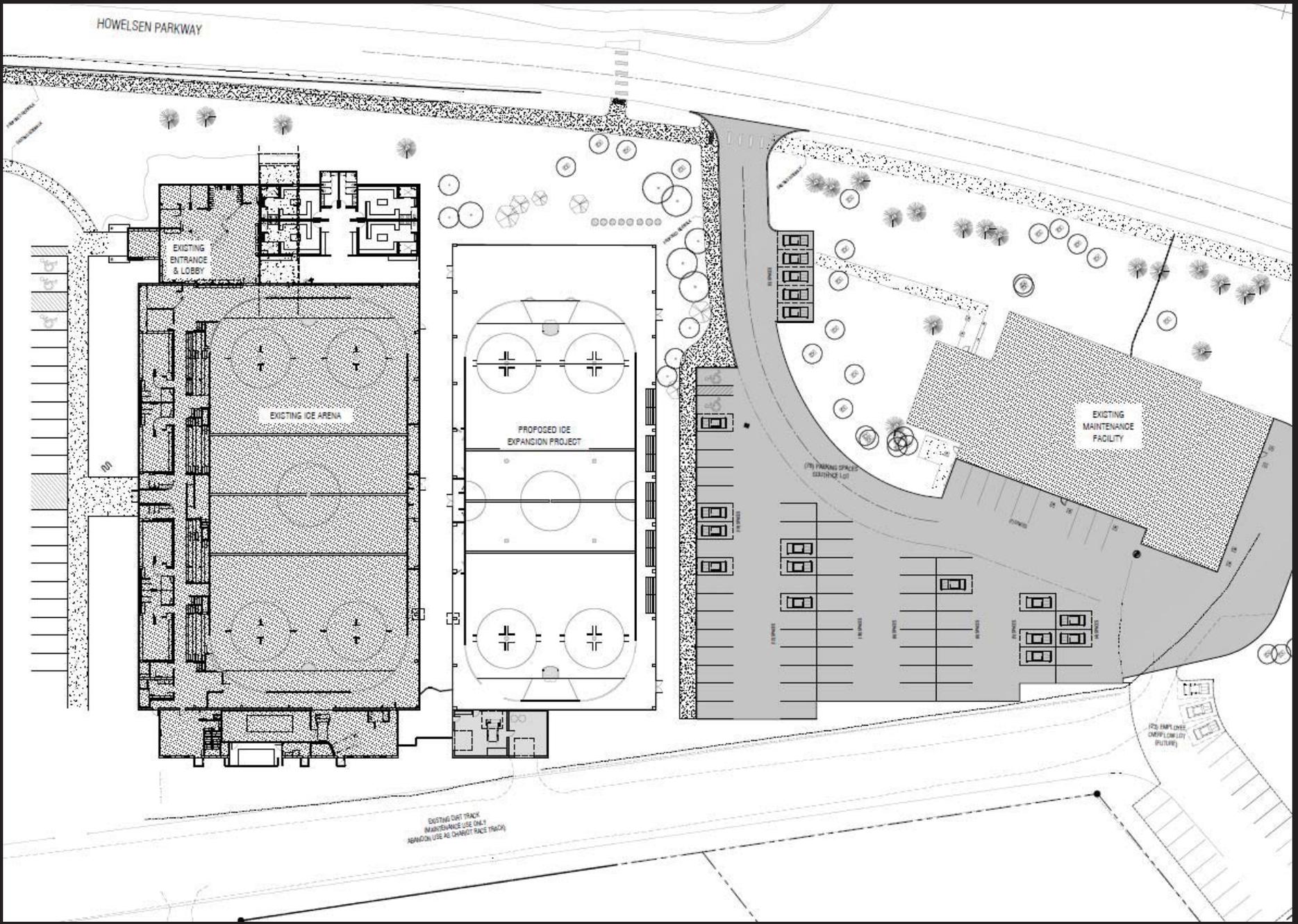
PROPOSED ICE EXPANSION PROJECT

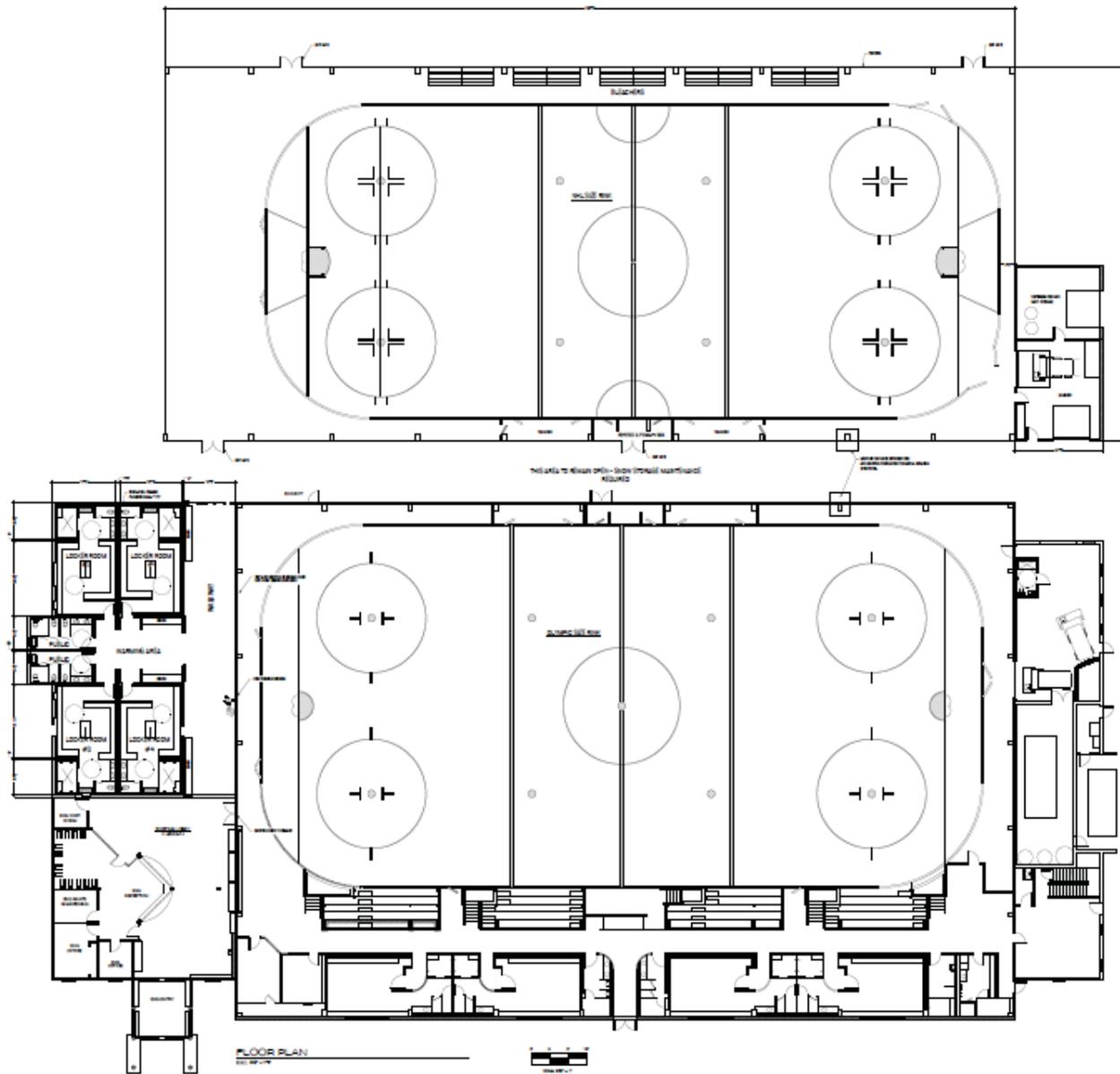
EXISTING MAINTENANCE FACILITY

(75) PARKING SPACES
SEPARATE LOT

EXISTING DIRT TRACK
MAINTENANCE USE ONLY
ABANDON USE AS CHRISTMAS TRACK

(75) EMPLOYEE
EMPLOY LOT
(FUTURE)



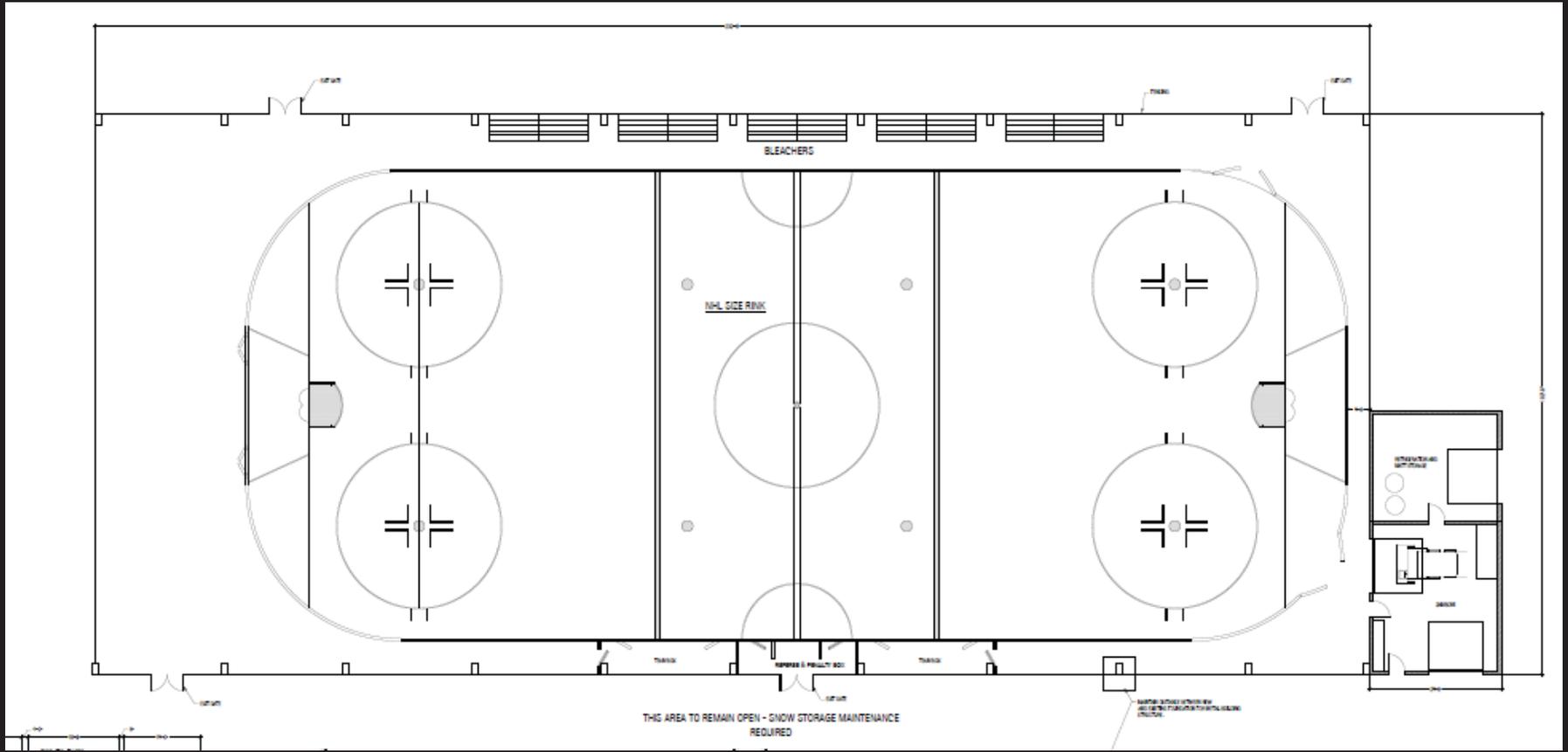


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Summary

- ✓ Not a new need or concept
- ✓ Private donation pledged now
- ✓ Unique private/public partnership
- ✓ Private donation to improve City asset
- ✓ Revenue producing asset
- ✓ Positive sales tax benefit
- ✓ Multi-interest benefit
- ✓ Community benefit

How do we move forward?